April 15 – May 15, 2013

Over the last 15 years, the Great Texas Birding Classic (GTBC) has raised $789,500 to fund avian improvement and restoration projects, increased public awareness of Texas birding, and encouraged nature tourism in Texas.

New for 2013 – Great Texas Birding Classic will expand to a statewide event

Great Texas Birding Classic

SPONSORSHIP BENEFITS

GREAT BLUE HERON ($25,000)

- Conservation grant ($10,000) named for sponsor; recognized as such in signage and communication materials
- Prominent logo recognition in GTBC (full-page) four-color ad in *Texas Parks & Wildlife* magazine
- Logo recognition on Great Texas Wildlife Trail maps printed during the sponsorship year (2013 maps: Heart of Texas East, Heart of Texas West, and Panhandle Plains maps). Includes at least 21,000 maps total – 7,000-10,000 each of three maps per year printed.
- Logo and link on Great Texas Wildlife Trails website for the three Great Texas Wildlife Trail maps printed in sponsorship year
- Prominent recognition on GTBC's Facebook page
- Logo and link on GTBC website
- Recognition in promotional materials to include GTBC publications, email marketing, press releases, social media and TPWD website
- Sponsorship of three teams in GTBC
- Recognized as youth prize sponsor for 9 regional youth tournaments (prizes valued up to $2,000 may be allocated towards total sponsorship)
- Logo recognition on eBird Texas Portal (Cornell Lab of Ornithology's online bird listing tool, used for checklist submission in the GTBC)
- Logo on 2013 GTBC t-shirt

RED-TAILED HAWK ($10,000)

- Conservation grant ($5,000) named for sponsor; recognized as such in signage and communication materials
- Logo recognition in GTBC (full-page) four-color ad in *Texas Parks & Wildlife* magazine
- Logo recognition on Great Texas Wildlife Trail maps printed during the sponsorship year (2013 maps: Heart of Texas East, Heart of Texas West, and Panhandle Plains maps). Includes at least 21,000 maps total – 7,000-10,000 each of three maps per year printed.
- Logo and link on Great Texas Wildlife Trails websites for three Great Texas Wildlife Trail maps printed in sponsorship year
- Recognition on GTBC's Facebook page
- Logo and link on GTBC website
- Recognition in promotional materials to include GTBC publications, email marketing, press releases, social media and TPWD website
- Sponsorship of two teams in GTBC
- Logo recognition on eBird Texas Portal

MOCKINGBIRD ($5,000)

- Name recognition in GTBC four-color ad in *Texas Parks & Wildlife* magazine
- Name recognition on Great Texas Wildlife Trail maps printed during the sponsorship year (2013 maps: Heart of Texas East, Heart of Texas West, and Panhandle Plains maps). Includes at least 21,000 maps total – 7,000-10,000 each of three maps per year printed.
- Name recognition on Great Texas Wildlife Trails websites for three Great Texas Wildlife Trail maps printed in sponsorship year
- Name recognition on GTBC's Facebook page and website
- Recognition in promotional materials to include GTBC publications, email marketing, press releases and social media
- Sponsorship of one team in GTBC

Life's better outside.®

For more information on sponsorships, please contact Susan Houston at (512) 389-4956 or shouston@tpwf.org